

the smartest 
choice in
Australian
men's grooming

smartmen®
AUSTRALIA



It's not rocket science.
It's Smartmen.



smart
shave
soapfree cream

I took out the soaps and chemicals like SLS, we use soothing macadamia oil. You get fantastic razor glide and a smart shave. One warning though partners are prone to pinch this for their own use! After 9 years I still stand by "best shave ever or your money back – no questions"

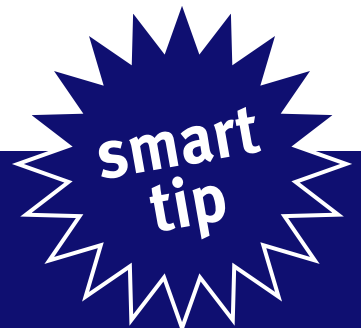
Now that's smart.

Directions

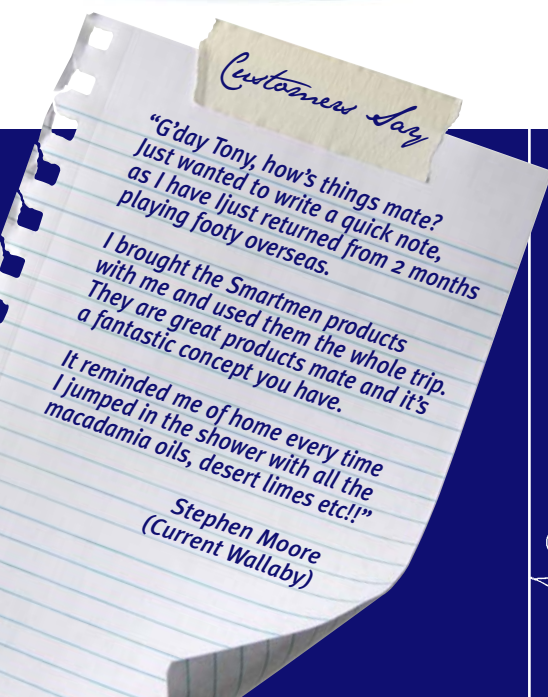
Wet your face with warm water. Massage in a poker chip squirt of Smartmen original soapfree shave to soften the beard and moisturise your skin. Expect no soapy lather just a high glide cream perfect for mapping the shave area. Shave normally trying to minimize razor strokes. Rinse with warm water and you're done.

RRP

Smart shave 150ml	\$19.95
Smart shave 50ml	\$9.95



Macadamia oil is very similar in composition to skin sebum, and is therefore very gentle on skin, giving a silky luxurious feel.



I am proud of my full range of **SMART** products that contain Australian native plant essences for quality without harsh ingredients and stay true to my original belief that grooming is your choice, so make it a **SMART** one.

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Tony Smart