

the smartest   
choice in  
**Australian**  
men's grooming

smartmen®  
AUSTRALIA



It's not rocket science.  
It's Smartmen.

Smart  
**hold**  
fibre paste



**For messing with your head.**

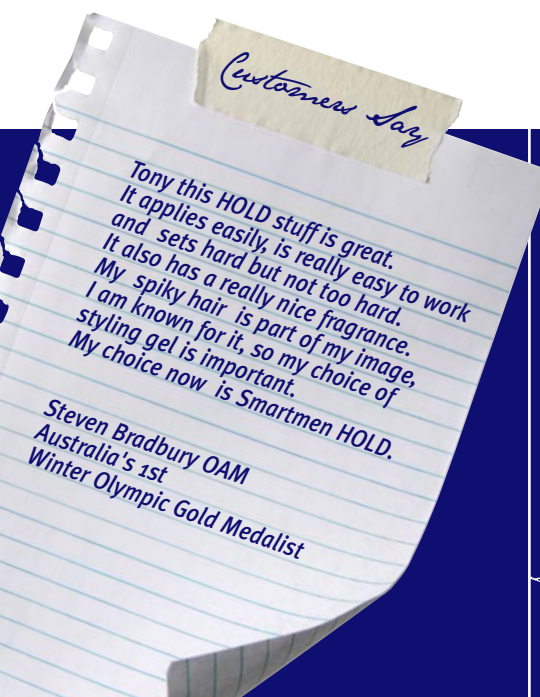
With a hold factor of 7/9 we will help keep your style where you want it all day without that crispy feeling. You can use HOLD with wet or dry hair do get your do just right for you.

**Now that's smart.**

**Directions**

Apply a small amount evenly on hands. Mess with your head.  
Time to get creative.

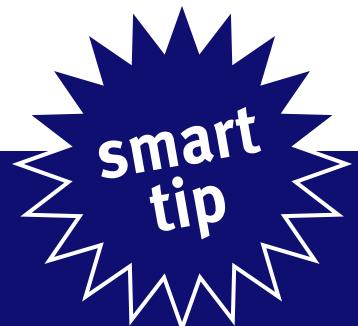
	<u>RRP</u>
Smart hold 100g	\$18.95



I am proud of my full range of SMART products that contain Australian native plant essences for quality without harsh ingredients and stay true to my original belief that grooming is your choice, so make it a SMART one.

It's not rocket science. It's smartmen.

  
Tony Smart



**Our paste has a hold factor of 7/9 for normal hair. It won't turn crunchy or oily and washes out in water.**