

the smartest 
choice in
Australian
men's grooming

smartmen®
AUSTRALIA



It's not rocket science.
It's Smartmen.



Smart
hair
conditioning shampoo

Multi tasking for hair

A 2 in 1 SLS free shampoo and conditioner packed with the native Australian ingredients of kakadu plum and macadamia for vitamins and anti oxidants. Looking after your hair is simple again.

Now that's smart.

Directions (yes, some people appreciate them)

Wet your hair. Squirt a little into the palm of your hand, a bit more, if you're more than a billiard ball. Massage into your hair and rinse. No soap means fewer bubbles than regular shampoo so don't worry, it's working. Oh, and forget conditioning, you just did it.

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AUSTRALIA

smart
hair
conditioning shampoo

with
kakadu plum
+ macadamia

Multi-tasking for hair
Great results, less time
Now that's smart.

smartmen.com.au
men's business

e 250ml 8.4fl oz

RRP

Smart hair 250ml

\$19.95

Customer Say

I don't like shopping so my wife buys our shampoo and when she came home with one for blokes I couldn't see what she was on about. Gave it a try though and its not half bad, makes my hair feel good too.

Andrew
Hawthorn VIC

I am proud of my full range of SMART products that contain Australian native plant essences for quality without harsh ingredients and stay true to my original belief that grooming is your choice, so make it a SMART one.

It's not rocket science. It's smartmen.

Tony Smart

**smart
tip**

**our combo shampoo
conditions while you wash.
Who says men can't
multitask!**