

the smartest 
choice in
Australian
men's grooming

smartmen®
AUSTRALIA



It's not rocket science.
It's Smartmen.



smart
face
moisturiser

SPF Free. A fast absorbing and non greasy re-hydrating moisturiser

Most men don't like oily moisturisers; it's hard to get us to use them at all! Australian sea kelp and Kakadu Plum deliver native vitamins and anti-oxidants. No SPF reduces the chance of irritation and helps you to use both products better. Moisturise morning and night but apply sunscreen much more liberally when you need it.

Now that's smart.

Directions

Massage a liberal (non-political) dab into your dial morning after shaving and at night after cleaning. When going into sunshine chose a good quality sunscreen to apply after moisturising.

smartmen®
AUSTRALIA

smart
face
moisturiser

with
sea kelp

A light and non-greasy
moisturiser that is easily
absorbed to leave your
skin re-hydrated.

smartmen.com.au
men's business

e100ml 3.5fl oz

RRP

Smart face 100ml

\$19.50

**smart
tip**

I am proud of my full range of SMART products that contain Australian native plant essences for quality without harsh ingredients and stay true to my original belief that grooming is your choice, so make it a SMART one.

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Tony Smart

Kakadu plum:
Most notable for its enormous vitamin C content; it may be the world's richest natural fruit source of this essential vitamin

Customer Say

Tony, just thought I would send you a brief note congratulating on your new packaging. As you know Jamie was not a fan of the older design, so the new blue design now has his seal of approval and Lowndsey continues to rave about the Smart Shave. And after winning Best Presented Team in 2008, I'm sure all of us will continue to be Smartmen.

Regards PJ,
TeamVodafone